



Sushi Ship on Lake Lucerne

Calling all Sushi Lovers!

Come aboard the Motorboat Gotthard on Lake Lucerne (Vierwaldstättersee) to enjoy a wonderful Sushi Buffet catered by KAITEN Sushi Restaurant Luzern.

There will be different kinds of sushi, traditional with fish and without plus vegetarian options.

Everyone is welcome – members, family & friends. The Dining Out Group went in February and had a really good time. The sushi was delicious and you can go back to the buffet as often as you wish. You really get a lot of sushi for the price.



- Date:** Saturday, 29 August 2009
- Time:** 19:00 to 22:00
- Venue:** Lake Lucerne Dock Brücke 2
<http://www.lakelucerne.ch/de/angebote/sommer-ab-luzern/suship.html>
- Cost:** Boat ride: CHF 26 with 1/2 tax card or CHF 16 with GA
Sushi Buffet CHF 59 per person (drinks & dessert are separate)
Payment made directly on board to the Boat Company
- Contact:** Please contact Gerie Servi at letsgo@ziwc.ch as soon as possible.
- Booking deadline:** Please RSVP (respond) by Thursday, 20 August 2009 if you would like to attend.

ZIWC Cancellation Policy applies. Reserve your seat today!
Please note this is not an exclusive ZIWC boat. We are sharing the boat with the general public, so it is important we reserve early.
Special thanks to Carole Heller for this delicious suggestion & taking the lead for this evening.

ZIWC IMCZ TGIF AND DINING OUT THANK GOD IT'S FRIDAY!

Hit Parade Boat on the Zugersee!

Celebrate the end of the week by swinging to the beat aboard the Hit Parade Boat on the Zugersee (Lake Zug). This was such a popular event last year that it sold out – so reserve your place early. Enjoy music from the 60's & 70's while cruising on the lake. If you feel the groove, feel free to dance the night away. Open to all ZIWC, IMCZ members and partners.

- Date:** Friday, 11 September, 2009
- Time:** 19.30 h Boarding starts at Zug Landsgemeindeplatz
20:00 h Boat sets sail
23:30 h Boat returns
- Venue:** Board the boat at Zug Landsgemeindeplatz Cruise the Zugersee
- Cost:** CHF 32 per person includes 1 welcome drink
- Contact:** Please email letsgo@ziwc.ch as soon as possible if you wish to attend.

Booking deadline: Please note this is not an exclusive ZIWC boat. We have reserved a limited number of spots with the Zugersee Schifffahrt Company. We are sharing the boat with the general public. The Boat Company sold out last year, so reserve your spot early. Once our ZIWC reserved spots are sold, you can try directly with the Boat Company if they have any tickets left.

Special thanks to Anne Weber for this fun suggestion and taking the lead for this evening.

Dude! You are already at page two and you still haven't signed up for the...

IMCZ 30th Anniversary Picnic Barbecue

Seriously man, You gotta sign up now!

Get on the horn and call this Dude...
Karl Hunnisett, khunnisett@hotmail.com
or 079 527 1634



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Chästeilet, Mägisalp

The ZIWC extends an invitation to the IMCZ to take part in the Chästeilet. What? Read on!

Join us on the Mägisalp, mountain in the Haslital in the Berner Oberland for the famous Chästeilet, the festival where cheese makers of the area share (sell) their cheeses. Plus catch a glimpse of the Parade of Cows decorated with flowers and beautiful cow bells. Lots of good Swiss Food, Swiss Cheese, Swiss Cows and Jodeling! Also possible visit to the Alpentower & Trotti bike ride.

Online reference: <http://www.haslital.ch/en/page.cfm/Erlebnisse/Kultur/2460>
Special thanks to Regula Mürger for organizing this wonderful outing.

- Date:** Saturday, September 12*
- Time:** Early morning train
- Venue:** Mägisalp (Berner Oberland)
- Cost:** Train, gondola ticket and lunch; participants pay their own way.
- Contact:** Please contact Gerie Servi at letsgo@ziwc.ch as soon as possible to sign-up for this outing.
- Booking deadline:** Please RSVP (respond) by Thursday, 20 August 2009 if you would like to attend.

All ZIWC & IMCZ Members, Partners, Family & Friends are welcome. More details on the ZIWC website calendar, www.ziwc.ch.

*Rain date is Saturday, September 19.

ZIWC/IMCZ Zug Police Evening

Join us for an exclusive ZIWC and IMCZ evening with the Zuger Police. Whether you are new to Zug or have lived here for years, you will benefit from this very informative evening.

This is especially helpful for our English speaking members who normally do not know where to go or who to call especially in time of an emergency. Do you know what these numbers mean; 117 or 118 or 144? If not, you definitely should attend.

- Date:** Thursday, September 24
- Time:** 19:00
- Venue:** Zuger Polizei, www.zugerpolizei.ch; An der Aa 4, 6301 Zug
Located by the official Canton Zug buildings & Aabachstrasse.
- Cost:** Free; all ZIWC, IMCZ, partners & friends welcome.
- Contact:** Please contact Gerie Servi at letsgo@ziwc.ch by September 21 if you would like to attend.

Special Thanks to Anja Beck for organizing & planning this event with the Zuger Polizei.

Evening topics include:

- **Emergency Situations** (who to call & what to do)
- **Car accidents**
- **Home security & burglary prevention**
- **Theft**
- **Child related situations**
- **Domestic Violence**
- **Safety & Prevention**
- **Crime in Zug**
- **Street Smarts and simple self defense moves for women**
- **Child Safety**
- **Open Question & Answer period – your time to ask questions & get answers**

ZIWC IMCZ TGIF

THANK GOD IT'S FRIDAY!

Crocodiles & Champagne

Celebrate the end of the week by sipping champagne with crocodiles. Join us for a private aprèrò & shopping event at the Boutique Lacoste in Zug. Be the first to see the new Fall Collection as well as their classic Lacoste Polo shirts.

Open to all ZIWC, IMCZ members, partners and friends. Special thanks to Tina Schulz for organizing this special evening.



- Date:** Friday, September 25
- Time:** 19:00 to 21:00
- Venue:** Boutique Lacoste Zug; Neugasse 17, 6300 Zug
- Cost:** Participants carry their own costs.

Contact: Please email letsgo@ziwc.ch by September 23 if you wish to attend.



ZIWC Dining Out – A Taste of India

The gracious ZIWC extends yet another invitation to the IMCZ. Could we entertain ourselves without the help of the ladies?

Join the Dining Out Group as we explore Indian cuisine, delicious curries (the heart of the Indian kitchen), exotic spices, samosas, masalas, tandoori chicken, naan just to name a few to tantalize your tongue.

All ZIWC, IMCZ, partners & friends are welcome. Special Thanks to Ruth Derbyshire-Moore for this delicious dining suggestion.

- Date:** Saturday, September 26
- Time:** 19:00
- Venue:** Kanchi Indian Restaurant; Zürichstrasse 4 (Löwenplatz), 6004 Luzern • www.kanchi.ch
- Cost:** Dinner and drinks to be individually paid
- Contact:** Please contact Gerie Servi at letsgo@ziwc.ch by September 20 if you wish to attend.

Green tea and chilies burn fat: hip or hype?

Contributed by IMCZ member Remo P. Jutzeler van Wijlen, Head R&D Sponser Sports Food Ing. Appl Food Sciences, MAS Nutrition & Health ETHZ

Tea is believed to be consumed worldwide second only to water. Tea and some other plants contain antioxidative substances called catechins. The three major types Black (78%), Green (20%), and Oolong tea (2%) are derived from the same *Camellia sinensis* plant. Besides their antioxidative activity which they share with other common substances, like vitamins E and C or selenium, catechins seem to possess other interesting properties regarding cognitive performance, dental health, and fat burning.

Especially that last item has gained substantial interest in the food industry. There are indeed quite a few studies showing clear associations with (mostly green) tea catechin consumption and body composition. The exact mechanisms are still unclear. Hypotheses involve the blocking of carbohydrate and/or fat digesting enzymes, inhibition of triglycerides (fat) transport into fat cells, and the induction of fat burning enzymes. Obviously, this offers faint hope to all the couch potatoes among us who love their daily tea time.

Studies have been designed with green tea consumption only or along with other potential fat burning substances like caffeine and hot spices. Interestingly, dosage seems to be sufficient at a usual – at least for some Asian or British population groups – consumption level of about 4-5 cups of tea a day. In our latitudes,

however, coffee is clearly hipper than tea and it does not help that also tea contains normally small amounts of caffeine. However, an interesting study (1) found that green tea activates thermogenesis – that is, producing excess heat through calorie burning – and promotes fat oxidation beyond that explained by its caffeine content per se. The experience of the thermogenic effect of food you may have had during your last Indian or Mexican restaurant visit: hot spices like chili produce

a very recognizable effect and at least you now know what causes these outbreaks of sweat. By the way, after almost any meal, you may feel a somewhat smaller thermogenic effect, which is called the postprandial one. In the end a significant thermogenic effect means that you burn more of the ingested calories as heat instead of storing them in your body.

The conclusion in the cited study was that green tea extract may play a role in the control of body composition. This outcome was based on the measured total energy expenditure and the so-called respiratory quotient, which allows an estimation of calories burnt from fat. The subjects received green tea extract (90 mg catechins and 50 mg caffeine), caffeine only, or placebo at breakfast, lunch, and dinner. Results showed a highly significant increase in total energy expenditure ($p < 0.01$, i.e. probability of a coincidental result less than 1%) and an even more significant change in the respiratory quotient ($p < 0.001$, meaning 99.9% confidence level), meaning a greater part of total energy was burnt and thereof more fat-derived calories compared to placebo or caffeine alone. I therefore would call green tea catechins

hip, and considering the lousy tea drinkers we are, we will most probably face a surge of green tea enriched foods in the future.

Such results are better causal proof of an association than observational, retrospective studies comparing, for example, habitual tea drinkers with non-tea drinkers and their body composition. There are also intervention studies which found no effect at all, but evidence is growing for positive effects of green tea regarding body fat and body composition. Particularly noteworthy is the apparent reduction of visceral body fat which accumulates around our inner organs. Visceral fat is far more critical to our health than subcutaneous fat. The good thing: it is also clearly metabolically more active and therefore more easily mobilized through physical activity or substances like catechins. The bad thing: you also put it on much easier!

(1) Dulloo AG, Duret C, Rohrer D, Girardier L, Mensi N, Fathi M, Chantre P, Vandermander J. Efficacy of a green tea extract rich in catechin polyphenols and caffeine in increasing 24-h energy expenditure and fat oxidation in humans. *Am J Clin Nutr* 1999; 70: 1040-1045.



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The Garden of Last Days; by Andre Dubus III

by IMCZ Vice President/Newsletter Editor Andrew DeBoo

The Reading Circle for English Language Literature Zug is scheduled to meet on 27 August to debate Andre Dubus III's *The Garden of Last Days*.

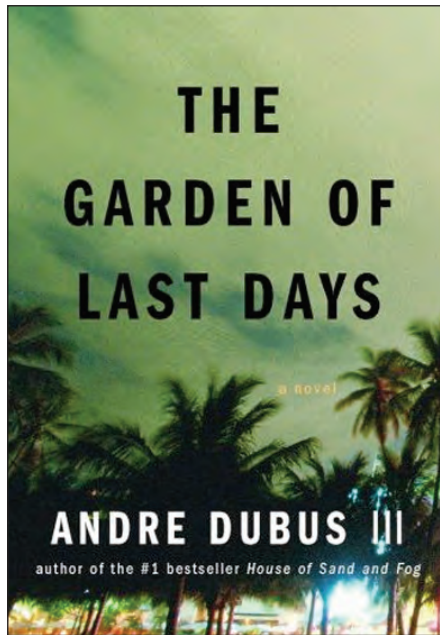
Literature and fiction writers are often credited with visionary or oracular qualities, capable of auguring developments in disturbingly accurate manner. Dystopian novels such as *Animal Farm, 1984, Brave New World, Fahrenheit 451, Slaughterhouse-Five* or *The Handmaid's Tale* come to mind. Perhaps there is something about unhappy occurrences that makes accuracy in prognostication surer, as if gravity itself would steer understanding.

Predictive attunement notwithstanding, most of the world's literary establishment was caught as much off guard by the events of 11 September 2001 as the rest of the globe's citizenry. So in the aftermath, as in the television video footage that ran and reran for weeks and showed the way the dust from the collapsing towers came hurtling along lower Manhattan boulevards, overtook the fleeing pedestrians and simply did not stop coming, there was a similar flood of books that precipitated in the post-9/11 wave as writers of all stripes pondered the murk of the largest attack on American soil since the bombing of Pearl Harbor, trying to clarify their ideas in the maelstrom.

So Andre Dubus III, better known for *The House of Sand and Fog*, a National Book Award Finalist in 1999 that was made into a film featuring Jennifer Connelly and Sir Ben Kingsley in 2003, also came round to taking his go at those momentous events and trying to find an approach. His take produced an original result.

As clearly as the weather on that morning was pristine, American consciousness and self-preoccupation were hijacked and crashed that day. Perhaps not since the Cuban missile crisis had Americans had it more put upon them to take notice, acknowledge and consider their status in the world, to admit even that the world was there and could demand attention. So that after that day news programs overflow the airwaves with a continuous bombardment of breaking and smoldering stories of terrorism, conflict and disturbance. That morning dawned a gorgeous innocence, and within hours the carefree world had been smitten and plundered. There was no going back beyond what no one cared to know.

As information about the hijackers emerged from the exhaustive investigations, it became known that a number of them were from Saudi Arabia and had taken flight training at aviation schools in Florida, and furthermore that some had availed themselves of services to be had at entertainment establishments catering mostly to men.



It is with this loss of innocence in a broad sense that Dubus III constructs his novel, encroaching the fateful day from the side of individual preoccupation, wallowing in it even, rather than trying to peer through the caustic glare of the media eruption that carries on to this day.

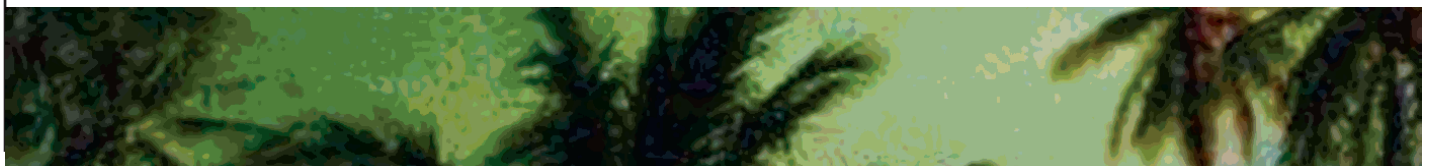
A single mother who works as a stripper, trying to make a home for herself and her little girl, hoping that if she can hold out long enough and avoid the temptations to which she sees other women succumb, she'll be able to stabilize their lives. The down-on-his-luck driver of heavy earth-moving equipment, separated from his wife and young son by the restraining order issued by a court after he backhanded her across the kitchen in a fit of frustration as he reacted to the pressure that never seems to stop mounting to provide for his young family, while his wife eats on more weight and regularly wastes hours of his sweaty toil on ridiculous haircuts. A widow, lucky enough to have had a husband who provided so well for her that she could sell their home in a Chicago suburb and move

to South Florida, where she could indulge her love and gift with flowers and blooming plants in a garden behind her modest home, where she has taken a tenant on the second floor, a young woman who works at one of those places out along the Gulf and in the meantime regularly leaves her daughter with her when she goes in for the evening. The young man from the Middle East, sharing an apartment for the summer with his fellow devotees, with whom he also prays and takes his meals and attends the aviation academy as they await their instructions from the Egyptian who comes for occasional visits and reminds them to remain pure of heart and mind while at the same time doing their best to blend in among the local people by adopting some of their behaviors and so avoid attracting undue attention to themselves.

These are the central characters wound into the novel's plot, a spiral set in motion when the widow is stricken ill and has to go to the hospital, and the stripper, at a total loss for another baby sitter, takes her three-year old daughter with her to work rather than risk missing a day's revenue, especially with that bully of a club owner.

The construction worker has started going to that club as a means of letting off steam since he cannot go home to his own house and does not want to go back right after work to his mother's apartment. He asks one of the other girls to dance for him privately, and though he knows it's not allowed he takes her hand, which she has let him do before and even encouraged (the whoring bitch) by touching him. Awash in his loneliness and frustration, he holds onto her hand too long, and this is seen by a bouncer, who promptly arrives to seize his wrist and snap it away so hard as he escorts the construction worker out the door that it must surely be broken, the way it has swelled up so.

During the course of the evening the Middle Easterner requests a private audience with the stripper in the champagne room. He flouts her willingness to dance for him by trying to engage her in talk. This makes him an odd sort. The attraction money and physical pleasure hold for these people he finds strange. These things are so far below what his own mind and heart are focused on, so empty of any enduring value. He pays for more champagne and added time carelessly from a thick roll of hundred dollar bills, exhibiting only a studied, clinical interest in her body and no desire to touch her.





Her daughter is at the back of her mind the entire evening. She should be sleeping in the office off the ladies' dressing room.

Well naturally the little girl wakes up during the night and begins looking for her mother while at the same time trying to avoid the loud music and any people she doesn't know. She ends up in the darkened club kitchen, staring out the screened door to where her mother's car stands in the parking lot. The girl is seen by none other than the construction worker, who has returned to the club after driving around for several hours, in that time breaking the restraining order against him by going and trying to speak with his wife, who advises that his chances would improve if he would attend the prescribed anger management classes.

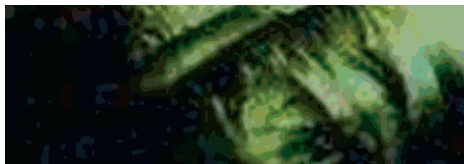
In this way Dubus III creates a world in a cocoon, a raft of characters entirely absorbed in their own concerns, with hardly any mind for what might be taking place in the next county, let alone the next town.

This narrowness of attention also warps their discernment. His judgment suppressed by alcohol while he can hardly believe what he's seeing, the construction worker coaxes the crying three-year old out of the dark kitchen, thinking at first he can find a safer place for her. But no sooner has he done this, than it begins to dawn on him (as morning comes closer) what a situation he has created for himself.

The situation of the mother is similarly vexed. Against her better judgment she did not go back to the office periodically to check on her child. And by the time she does the girls is no longer there.

The characters continue their myopic pursuits, their foibles and self-absorption placed against a stark backdrop within hours as the whole world begins yammering while they hear only their own noise. Dubus III relativizes the global scale events of that tragic morning against the personal and private dramas of a few very limited individuals. The Eden of suggestion in the novel's title, a cloister of flowers and blooming plants known only to a small circle, is a place from which all are cast out by the invasion of information, a trampling afoot of any once-precious ignorance by a hot-gusting onslaught of media hordes.

For further information on the Reading Circle please contact Andrew DeBoo. The group's next text will be Doris Lessing's *The Good Terrorist*, to be debated on Thursday, 24 September 2009 at 19.30 h at the Stadt- und Kantonsbibliothek Zug.



APEX

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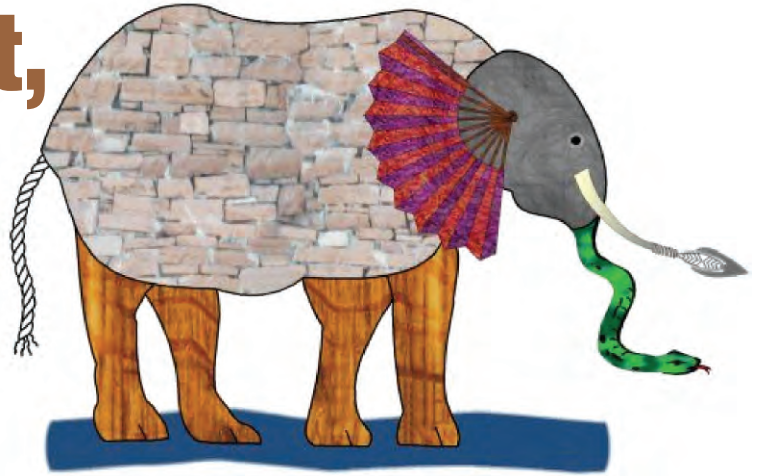
**IMCZ 30th
Anniversary
Picnic
Barbecue**

**You gotta
sign UP NOW!**

khunnisett@hotmail.com

The Parable of the Blind Men and the Elephant, or how market stake-holders couldn't see systemic risk!

by IMCZ Treasurer
John Henry Smith



Adapted from John Godfrey Saxe's (1816-1887) version of the famous Indian legend by John Henry Smith

The Parable

There were six men in a far-off land
To learning much inclined,
Went to see the Elephant,
Though all of them were blind.
That each by observation
Might satisfy his mind.

The Legislator was slow of mind
With this problem to grope.
So the only thing that he could find
That fell within his scope,
Was the tail hanging at its behind,
And concluded the elephant is a rope.

The Regulator, filled with pride,
Stumbling, broke his fall
Against a broad and sturdy hide.
In relief, he began to bawl
That the Elephant at his side
Is like the law's protective wall.

The Investment Banker stroked the ear,
And therewith grasped its plan.
To survive in comfort it had to hear
That making credits without a ban
Would spread its risks far and near.
So this Elephant is a fan.

The Rating Agent, by chance did take
The squirming trunk that made him feel
With careful handling he could make
Good profits from this slimy deal,
Because this Elephant is like a snake.

The Mortgage Broker, who felt the tusk,
Cried out, "What have we here!
It's round and smooth and very sharp
To easily hunt my prey, that's clear,
And if I fail there's always TARP!
So yes, the Elephant is like a spear!"

The Financial Advisor reached out his hand,
And felt about the knee.
"Its strength and girth will bears withstand,
The essential thing for me.
It's clear enough the Elephant
Is very like a tree!"

The Moral
And so these men in this far-off land
Disputed loud and long,
Each in his own opinion
Exceeding stiff and strong.
Though each was partly in the right,
All of them were wrong!

So oft in a financial predicament,
The disputants, I do glean,
Rave on although each one ignorant
Of what the others mean,
And prattle on about an Elephant
Not one of them has seen!

Investment Forum

by IMCZ Treasurer John Henry Smith



Advanced Notice!

Because of considerable interest, it has been decided to form an Investment Forum to further understanding of capital markets through the use of fundamental and technical analysis, strategies and prevailing theories for the educational and private benefit of IMCZ members.

This Forum is for you, whether you know little or a lot about investing. Our objective is that we all learn from each other through presentations, discussions, simulations and competitions. You may surprise yourself by what you know and what you don't know! To this end our planning group is made of up professionals and investors so that we can capture your needs as well as being able to apply your knowledge in helping others.

We are targeting to meet the first Tuesday of every month, starting September 1, 2009 from 7 p.m. and may take up to three worthwhile hours. While we must await the decision from the Parkhotel whether our "Stammlokal" will be there or not, I thought that it's best to let you know in advance what we are aiming for.

As soon as we can resolve the issue of our location, I'll let you know.



Investment Corner

by IMCZ Treasurer John Henry Smith

As there are several categories of investment styles, each Grail stock will be analyzed in accordance with a stated style or strategy, i.e. Momentum Investor, Value Investor, etc.

Assessments and Analysis based on July 22, 2009 close price: \$48.78	
Analysis of:	NVE Corporation (NVEC)
Industry:	Semiconductor - Specialized
Strategy:	Momentum Investor
YTD Performance:	+103%
SP 500 YTD Performance:	+5%

COMPANY DESCRIPTION

NVE Corporation (NVE) develops and sells devices that use spintronics, a nanotechnology that relies on electron spin rather than electron charge to acquire, store and transmit information. The Company manufactures high-performance spintronic products, including sensors and couplers that are used to acquire and transmit data. It has also licensed spintronic magnetoresistive random access memory technology (MRAM). The Company's designs are generally based on either giant magnetoresistance (GMR) or tunneling magnetoresistance (TMR). These structures produce a change in electrical resistance depending on the electron spin orientation in a free layer. The Company's sensor products detect the presence of a magnet or metal to determine position or speed. The GMR changes its electrical resistance depending on the magnetic field. In its devices, GMR is combined with conventional foundry integrated circuitry and packaged in the same way as conventional integrated circuits.



DISCLAIMER: The above financial data is for informational purposes only, and is explicitly not a recommendation made by IMCZ, which cannot be held liable for its accuracy and that any purchase and/or sale of securities in whatever form based on this information is entirely at the reader's own risk.

CATEGORY	CRITERIA OF A MOMENTUM INVESTOR	SCORE	REPORT CARD
Current quarter vs. same quarter last year:	Current EPS growth 18% better than the same quarter last year	EPS is 38% higher than the same quarter last year	PASS
Annual earnings growth:	Annual earnings growth above 18%	Annual earnings rate over the past 5 years is 36%	PASS
Earnings consistency:	Year on year earnings growth should be higher than the previous one, allowing for one dip.	Annual EPS before extraordinary items for the last 5 years of 0.37, 0.38, 1.00, 1.51, 2.04	PASS
Current price level:	Should be within 15% of its 52-week high	The current stock price of \$48.78 is within 15% of the 52-week high \$49.50	PASS
4 month S&P relative strength line:	A general upward trend in the stock's weekly relative strength compared to the SP500.	NVEC's relative strength trend has been increasing over the last 4 months	PASS
Price performance compared to all other stocks:	A stock's price performance, or weighted relative strength, compared to the SP500 over the past year should be no less than 80.	The relative strength is 94	PASS
Confirm at least one other leading stock in the industry:	Confirm the industry's attractiveness by citing at least one stock that has a relative strength of at least 80.	NVEC's industry Semiconductors has 47 companies that have a relative strength of over 80	PASS
Look for leading industries:	The number of companies in the industry with a weighted relative strength above 80, or look for industries with the most stocks making new 52-week highs.	NVEC's industry Semiconductors is currently one of the top performing industries	PASS
Decreasing long-term debt/equity	A debt/equity ratio less than 2, or the company has consistently cut debt over the last 3 years.	The debt/equity ratio of this company is 0.00	PASS
Return on equity:	A Return on Equity of at least 17%.	ROE is 26.8%	PASS
Shares outstanding:	Shares outstanding less than 30 million.	Total shares outstanding are 5 million	PASS
Insider ownership:	Insider ownership of 15% or more	Insiders own only 1.77% of the stock	FAIL
Institutional ownership:	Some institutional ownership is preferred.	Institutions own 56%	PASS

contributed by
IMCZ Secretary
Muthana Kubba

Apollo 11 and the Conspiracy Theories



It was none other than a fellow American member of IMCZ who proclaimed 4 years ago in a discussion group that he honestly doesn't believe that on July 29, 1969, Apollo 11 had landed on the moon. He had seen a film showing all the inconsistencies of the pictures which filled us with awe and admiration 40 years ago. A few months later, I saw that very film on one of the TV channels, and I must say that it displayed some very convincing arguments to the claim. I, for one, however, firmly believe in the good old saying, "You can't fool all the people all the time," and dismissed the issue as a propaganda hoax.

Now on the eve of the 40th anniversary of the first time a man set foot on our moon, and his first words echoing around the globe, "One small step for man, one giant leap for mankind," the ugly voices of the conspiracy theorists are rising again. Mr. Piers Bizony summarized the voice of dissent in the July issue of the IET¹, rather elegantly. On a single double page with the eye-catching title, "It was all a fake, right?" the whole story of the conspiracy theorists are aired.

Flag. The US flag deployed by Buzz Aldrin and Neil Armstrong was waving in a breeze.

Answer: The flag was held by a horizontal pole at the top, this pole swivelled on the vertical mast. It waved after being deployed for quite a while due to residual momentum from contact with the astronauts. It is due precisely to the lack of wind that the flag continued to drift back and forth for so long.

Lack of Stars. The background sky is completely black, whereas it should have been dotted with stars.

Answer: When taking a photo of an astronaut in a bright white suite, the camera's exposure time is very short, not long enough for the stars to appear.

Shadows. There seems to be inconsistency in the shadows. They should all point in the same direction if they were on the moon.

Answer: Optical illusion. All the shadows are in the same direction. The photos were taken by wide angle

Hasselblad cameras, leading sometimes to the known phenomenon of multiple vanishing points.

Landing Crater. As the lunar module landed on the moon, it should have gouged a crater from the engine blast just below the engine exhaust.

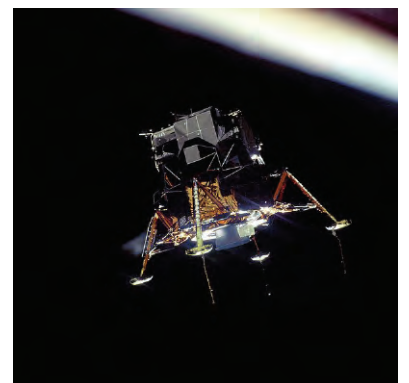
Answer: The thrust was not sufficiently concentrated to gouge a crater. Under the thin topsoil was a hard rocky substrate.

The landing feet of the landing module should have been full of lunar dust after landing.

Answer: Armstrong made a gentle landing, topsoil dust was blown but it travelled sideways before settling down due to lack of air and low gravity.

Additionally, all radio signals sent from the moon were also picked up by others, notably the big rival, Russia. Routinely they are triangulated, i.e. the direction of signals is measured by two stations far apart, and the position of the source is calculated. If the whole project were a fake then Russia would have alerted the whole world in no time.

Now that we have put any doubts to rest, let us look forward to the next trip to the "magnificently desolate" moon (Aldrin's words), with serious hopes of finding water in deep polar craters. If confirmed, then the prospects of making it to Mars would be very real indeed. Even if I would not live long enough to see a Mars landing, my children probably will, and my grandchildren certainly will. A nice thought don't you think?





From the Trails: **HIKING WITH Joe**

IMCZ member Joe Dow has enthusiastically organized a hiking series this summer to complement what he undertook last year. He's had a number of grateful participants to treks up, among other places, Gross Mythen, Fronalpstock and Klingenstock. They encountered splendid weather, some very friendly cows, have gazed on pristine vistas and partaken of some of the best apple strudel in Switzerland.

Take a look at some of the shots below. If any of this sounds or looks inviting, consider the next hike, but stay in touch with Joe, since he may dodge stateside for a stretch.



From the Courts: **TENNIS VOLLEYS**

Formed through Paulo's initiative a few months ago, courtmen from the IMCZ are now shooting volleys at each other on a regular basis.

One member of the group is bringing along his son to join in the matches. "Nachwuchs" is needed. Thanks to Muthana, the group can now play any time with no limits on two courts free of charge.

Come and join in the fun, all you need are tennis shoes and a racket.





From the LANES... **On Strike at the Cherry Bowl**

On 20 July 2009, a group of bowlers trimmed to summer slimmness of ten high rollers assembled at the Cherry Bowl to better their averages and shake hands with the pin boy. The lady strikers were represented with a contingent of three, with their top bowlers gave most of the men a pin-for-pin challenge.

Of the ten bowlers, five of them, or 50%, broke the century mark in every game, nine (90%) scored higher than 100 in at least two games and all ten — that's 100% — broke 100 at least once. The pin total amounted to 3756, with a consolidated average on the evening of 125 pins per game, in comparison with last month's 111. Maybe some people should go on vacation more often.

Esther Roos led the three ladies in the first game with a mark of 152. Janis Meier finished with 106 and Catherine Butterworth delivered 41.

Over on the men's side, Hal Trufan downed 176 pins, Sergiy Shtangey culled 151, and Otto Steuri dropped 134.

In the second game, Janis Meier raised her score to 125 and won the match, as Esther Roos fell back to 102, and Catherine Butterworth rounded out the ladies' scores with 100 pins downed. Among the gentlemen Hal Trufan repeated his first-game performance with a score of 176, surpassing John

Hosking with his 172 pins and Beat Züger with a score of 153.

In the final game Esther Roos regained her edge, rising to 157 for an evening total of 411 and a prize bottle of wine. Janis Meier had the second highest ladies' score in the third game with 139 and also finished second among the ladies overall, while Catherine Butterworth finished the third game with 85 and the evening with 226.

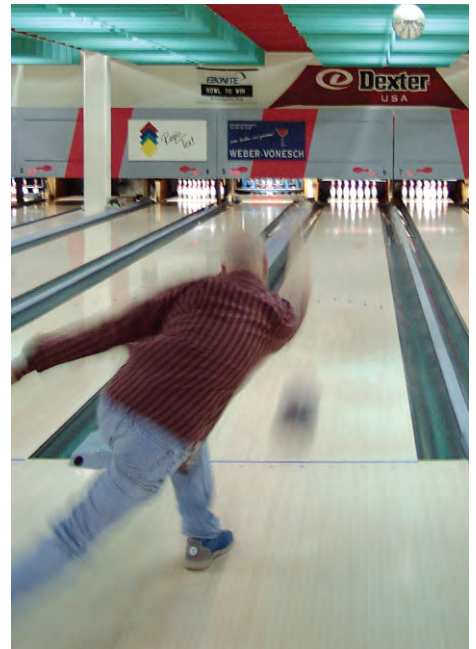
The men's third game brought 167 from Hal Trufan, who won the evening with a total of 519. Sergiy Shtangey collected 146 pins in the third game, and John Hosking 144, with Hosking totaling 413 on the evening and Shtangey 405.

The IMCZ's regular bowling event for Club members takes place on the **3rd Monday of every month**. Other dates in 2009 are:

- August 17th • September 21st •**
- October 19th • November 16th •**
- December 21st**

Members are encouraged to come out and cheer for the bowlers if they do not intend to bowl themselves.

The evening opens at **19:30**, the **crush of strikes and thrill of spares starts at 20:00**, and the event is open to registered and prospective IMCZ and ZIWC members.



Stephen Butterworth has negotiated a *splendid 25% discount* with the Cherry Bowl (just off the end of the freeway in Sihlbrugg). Early arrival to assure good shoes, a good ball and some liquid calisthenics is encouraged. **Reservations are required**, since the Cherry Bowl must be notified of how many bowlers to expect. Please **contact Steven Butterworth by the preceding Friday** via e-mail or phone, butterworth.sp@gmail.com or **041/790 4172**. If you register to bowl and can't attend, you must let him know by the preceding Friday. The **IMCZ No-Show policy** applies. The cost for a regular (not a Challenge) evening is CHF 20.00 for two hours of bowling and shoe rental — a bargain indeed — and concludes at 22:00.



Sudoku

The winner for July's puzzle is once more Hal Trufan. Congratulations Hal, your drinks for the next Stammtisch are on the house.

With everyone going on or planning his holiday, or relaxing in the summer months, not many will find time to solve Sudokus. Hence this month's puzzle is veery easy. Have a go and see your name in print and your drinks on the house.

Every digit between 1 and 9 occurs only once in each row, column and 3x3 square.

Please send your answers to muthana@trasco.ch

4	3		2		7			
9	6				1	2		
		8					4	9
2			4				3	
				9				
	4				2			6
5	7					8		
		2	8				5	7
		1			7		9	3

Solution to July's Puzzle

1	8	3	2	4	7	5	9	6
7	5	9	3	6	1	4	2	8
4	6	2	9	8	5	7	1	3
8	4	1	5	9	6	3	7	2
3	7	6	1	2	4	8	5	9
9	2	5	7	3	8	6	4	1
2	9	4	6	7	3	1	8	5
6	1	7	8	5	2	9	3	4
5	3	8	4	1	9	2	6	7



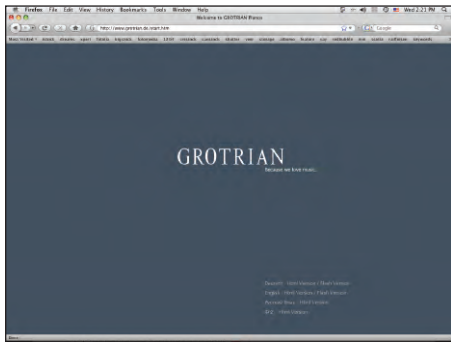
by IMCZ member David Harris

All web sites included in this series are offered in an unbiased way and do not always reflect my personal views; the reasons for bringing them to your attention are that I found them interesting, perhaps offering another point of view and definitely worthy of note.

GROTRIAN

www.grotrian.de

Music I love, musical instruments I'm fascinated by; but the putting together of musical notes to form pleasing sounds is something else. Which is why I found this web site interesting and unusual. GROTRIAN is well known for its upright and grand pianos. The part I found 'difficult' (the right word for me) is the Pianolina Game. To quote their own words you 'play with floating notes and create new atmospheric melodies'. Check it out, and let me know how you get on.



THE OFFICIAL WEBSITE OF THE BRITISH ROYAL FAMILY

www.royal.gov.uk

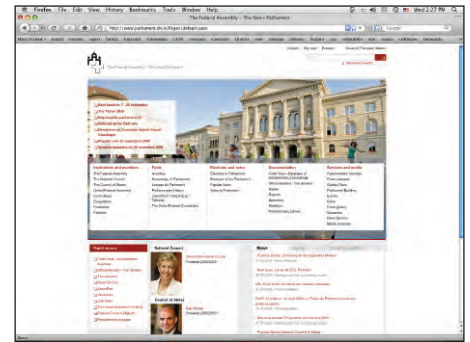
This site is extensive in its coverage of the British Monarchy, from people to buildings. The Queen, the Royal Family, History, Collections, Royal Residences, Royal events and more — if there's news about the British Royal family read it here. The world press get their factual information from this web site.



SWISS PARLIAMENT

www.parlament.ch

And before someone corrects my spelling of 'parliament' the above two versions are correct in the context of use. Alternatively the Swiss Parliament is referred to as The Federal Assembly. This web site is a must for a full understanding of how Switzerland functions. If you are in Bern you can also arrange for a guided tour.



we've got a bit of a gas problem sumners@databaar.ch 041 535 61 22 sumnersgraphics.com



design & photography
& other stuff

sumners
graphics
inc.



Members' Marketplace

Are you **selling** your yacht
(harboured in Piraeus)?

Your Aston-Martin old-timer with the roll top roof?

A gorgeous view of the Bay of Biscay,
with a little bit of house attached?

Or are you cashing in the half of your stamp
collection that is finally worth something?

Perhaps you're **looking** for all of these things?

**Then ADVERTISE here,
in the IMCZ News;**

The Members' Marketplace is reserved for unformatted
advertisements of 150 characters (approx. 3 lines) of text.

These are free of charge to IMCZ members.

Advertisements must be submitted as illustrated below.

Longer advertisements cost CHF 30.-

Example:

FOR SALE: gorgeous view of Bay of Biscay with stunning
sunsets and high waves. Wee house (12 rooms), dock and
yacht included. Call Bill at 041 123 4567.

khunnisett@hotmail.com

**You must have
signed up by now!**

Farewell... adieu

Philippe H. M. Schnadt,

one of the founding members of IMCZ, who served as
Vice President in 1979 and as President from 1980 – 1982,
has recently passed away. The IMCZ remembers Philippe
fondly and expresses its condolences to his family.



Photo of the Month
Josefs Gütsch, Neuheim • Ron Summers

IMCZNEWS Advertising Rates

Circulation: 255 plus online download.

Issued: Monthly

Format: A4 vertical, full color.

Ad content delivery:

electronic by e-mail, .pdf, .jpg, .gif

Advertising Rates:

- Full page, A4 vertical. (19 x 27.7 cm), Fr. 200.-
- 1/2 Page, A5 horizontal (19 x 13.5 cm), Fr. 110.-
- 1/3 Page, vertical (6.3 x 27.7 cm), Fr. 85.-
- 1/3 Page, horizontal (19 x 9.2 cm), Fr. 85.-
- 1/4 Page, A6 vertical (9.2 x 13.5 cm), Fr. 60.-
- 1/4 Page, horizontal (19 x 6.9 cm), Fr. 60.-
- Business Card (9.2 x 6.45 cm) Fr. 45.-

*Extra costs may be incurred for typesetting, special formatting, etc.
IMCZ Members receive a 20% discount on advertisement costs.*

**Place your ad for an extended period and receive a discount: get seven months
of advertising for six months paid, or receive twelve months for the price of ten.**



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- We optimize structure, content and style of your corporate documents to make them truly representative – look at the IMCZ newsletter!
- We focus on science and technology-based industries, on finance and consulting, applying detailed sector knowledge and analysis and communications experience.
- We support leading international corporations, CEOs, investor relations, communications, business development, marketing and human resource departments.

Andrew DeBoo,
Managing Director www.language-refinery.com / +41 (0)41 760 11 80

